

Culture Ambassador Invitation



Hi **Susan Smith**,

You are invited to become a Culture Ambassador for our company. This elite group will play an important role in representing and promoting our culture to the outside world and helping us to shape the future of our company during our hiring process.

You were selected because we see you as a thought leader, a brand influencer, and a great example of the kind of person we want to attract to our company in the future. It is apparent that you believe in our company, our mission, and our culture, and we think you could do a great job sharing your insider's view of what it's like to work here!

As a member of this select group of Culture Ambassadors, you will regularly receive company highlights and information to share with your social media network. You will be asked to share positive information about the company, the culture, and the things you like about working here, and you will have the opportunity to get creative and inject your own unique personality into all your messaging. It is important to us that you are authentic and present information that is meaningful to you in your own natural style.

We will also want our Culture Ambassadors to play an important role in our hiring process in the future, interacting with job candidates and answering their questions. Our goal is to build a strong, diverse, and highly talented workforce and your insight will be valuable as we ensure that future hires are a good fit for our company culture and Core Values.

Jane Johnson will be leading this group of Culture Ambassadors and will schedule a time for everyone to connect and make plans for the launch.

Please let me know if you are interested in being a part of this program!

The Leadership Team